

Press release

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Under embargo until 1st October 2019.

**Gaggenau presents three new ceiling ventilation appliances in its 200 series.
Silent. Effortless. Clever.**

Munich, October 2019: Gaggenau, the luxury brand for professional-grade home appliances, launches its new ceiling ventilation 200 series. Three design variations enable the private chef to prepare cuisine in the same way as a professional would – quietly capturing vapours and odours thus diminishing them from the kitchen. Gaggenau’s ceiling ventilation possibilities include free hanging with lift function, surface mounted and integrated appliances which are discreet additions to the architecture of the kitchen, while perfectly complementing the full range of ovens and cooktops 200 series.

The choice of ceiling ventilation design allows the consumer the utmost flexibility when designing a kitchen, catering it to their personal culinary needs. Both the free hanging and surface mounted ceiling ventilation solutions offer a sophisticated statement for the private chef. The anodized aluminium free hanging appliance is height adjustable using a motorised lift function, and features neutral white LED’s which illuminates cuisine from above — transforming the necessity of ventilation into a design masterpiece. The surface mounted appliance is crafted from precision aluminium and is visible on the kitchen ceiling, yet remains an almost unnoticeable addition to the kitchen interior. The integrated ventilation appliance’s seamless design blends effortlessly into the kitchen environment – the impressive 120 cm integrated extractor is remarkably unobtrusive, ensuring aesthetic unification within the kitchen space. The surface mounted and integrated variations are available in the colour Gaggenau Light Bronze with the free hanging version offered in the colour Gaggenau Black.

Each ceiling ventilation appliance contains powerful yet quiet BLDC motors which, alongside advanced noise reduction technology ensures an almost silent solution which is efficient in removing a majority of odours and vapours during air extraction and recirculation. The fan can be easily controlled via the cooktop yet the ventilation system

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located inside the appliance can adjust its power levels in reaction to the atmosphere. The fan speed correlates with fumes in the room to remove the undesired effects of cooking without the user having to manually change the power, resulting in the kitchen remaining as the perfect environment for hosting guests.

With the odour and grease filters being easily removable and dishwasher safe the Gaggenau ceiling ventilation 200 series offers complete convenience of maintenance.

Sven Baacke, Head of Design, Global Brand Gaggenau, says: "Each variation of our ceiling ventilation 200 series was designed with the consumer in mind offering a quiet yet powerful and efficient solution whilst being perfectly integrated into the kitchen. With each Gaggenau ceiling ventilation appliance offering a compelling design and exceptional functionality, it is a must for every private chef to have in their home."

Notes to editors

Products mentioned and displayed are the following:

AC 250 | Energy efficiency class A+ at a range of energy efficiency classes from A++ to E.

Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history dating back to 1683, has revolutionised the domestic kitchen with its internationally acclaimed products. Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau - has been a subsidiary of BSH Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with 24 flagship showrooms in major cities around the world.

The difference is Gaggenau.

www.gaggenau.com

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Instagram (@gaggenauofficial)

Pinterest (/gaggenau_)

Vimeo (/gaggenauofficial)

Gaggenau presents three new ceiling ventilation appliances in its 200 series – captions.

01 The free hanging with lift function ceiling ventilation 200 series.

The Gaggenau Black anodized aluminium free hanging appliance is height adjustable using a motorised lift function, and features neutral white LED's which illuminates cuisine from above.

02 The surface mounted ceiling ventilation 200 series.

The surface mounted appliance, offered in the colour Gaggenau Light Bronze is crafted from precision aluminium and is visible on the kitchen ceiling, yet remains an almost unnoticeable.

03 The integrated ceiling ventilation 200 series.

This impressive 120 cm integrated extractor is remarkably unobtrusive, ensuring aesthetic unification within the kitchen space and is available in the colour Gaggenau Light Bronze.

For more information, imagery or interview opportunities, contact:

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