



BOSCH

Thermador Media Contact:

Allison Field
Finn Partners
(310) 552-4106
Allison.Field@finnpartners.com

Bosch Media Contact:

Alex Sheehan
Finn Partners
(415) 348-2732
Alex.Sheehan@finnpartners.com

THERMADOR AND BOSCH HOME APPLIANCES HONORED WITH “PARTNERS OF CHOICE AWARD” FROM DAVID WEEKLEY HOMES

BSH Brands Become First Appliance Brands to Receive “A,A” Rating for the Third Year in a Row

- ▶ Thermador and Bosch home appliances have received “Partners of Choice Award” from David Weekley Homes
- ▶ Third year in a row that both BSH brands have received this prestigious award
- ▶ Thermador and Bosch home appliances receive highest “A,A” ranking in quality and service

IRVINE, Calif – (August 28, 2017) –Thermador and Bosch home appliances have received the nationally acclaimed “Partners of Choice Award” from David Weekley Homes, the largest privately held homebuilder in the nation. This is the third year in a row that both Thermador and Bosch have received this prestigious award. The brands were selected from a pool of 200 companies, and are among only 17 companies to receive the highest “A,A” ranking, which recognizes excellence in both quality and service in support of David Weekley Homes’ organization. In the 14-year history of the David Weekley Homes’ supplier evaluation, Bosch home appliances and Thermador are the first and only appliance brands to receive this recognition, and now have done it 3 years in a row.

“At Thermador and Bosch home appliances, we truly appreciate the value that our esteemed dealer partners bring to our business. These successful partnerships enable our brands to deliver on the quality and commitment the builder community has come to rely on,” said Bob Eustice, VP, builder sales for Bosch home appliances and Thermador. “Receiving this prestigious David Weekley Homes award for the third year in a row is a great honor.”

David Weekley Homes, the nation’s largest privately-held home builder, established the “Partners of Choice Award” in 2003 to recognize outstanding suppliers. The award is based on David Weekley Homes’ rigorous supplier evaluation platform, with the engine being its National Trading Partner survey. The survey evaluates each supplier’s performance on quality and service based on assessments from approximately 1,000 team members across the David Weekley organization. Measuring access, communication, timelines, reliability, follow-through, confidence levels and other areas that affect the

business relationship, the survey provides trading partners with valuable feedback and the opportunity to review and improve channel alignment and performance.

“Aligning all parties in the supply chain to consistently perform at the highest levels is no easy task,” said Bill Justus, vice president of supply chain services and author of the homebuilder’s industry acclaimed supplier evaluation platform. “Our friends at BSH Brands were the first appliance partner to win our “A,A” Partners of Choice Award, and have now repeated for three consecutive years. They have once again proven themselves to be world-class in delivering quality products and service to our company.

Since its inception in 1916, Thermador, the iconic luxury American appliance brand, has been synonymous with exceptional. With incomparable innovation, unrivalled performance and bold, elegant design, Thermador will showcase its exceptional products that transform the kitchen into a world of culinary inspiration. As the "Invented for Life" brand, Bosch is known for innovative appliances that provide premium quality and performance in the kitchen. Driven by a steadfast commitment to the consumer, every element of a Bosch appliance is designed with the consumer experience in mind, with the ultimate goal of helping to simplify life at home. Bosch will showcase its award-winning suite of sleek, premium appliances designed to meet the needs of the modern kitchen.

[INSERT AWARD PHOTO AND CAPTION]

About Bosch home appliances

Bosch home appliances is part of BSH Home Appliances Corporation, a wholly-owned subsidiary of BSH Hausgeräte GmbH, based in Munich, Germany. As part of the largest manufacturer of home appliances in Europe, and one of the leading companies in the sector worldwide, Bosch has been selling high performance German-engineered appliances in the United States since 1991. Known nationwide for raising the standards in quietness, efficiency and design for appliances, Bosch frequently receives top ratings in leading consumer publications and received awards from ENERGY STAR for eight consecutive years, from 2007-2014. With U.S. headquarters in Irvine, Calif., the company also operates manufacturing facilities in La Follette, Tenn. and in New Bern, N.C., housing state-of-the-art factories for dishwashers, ranges, ovens and cooktops.

For more information about Bosch home appliances, visit www.bosch-home.com/us, like Bosch [facebook.com/BoschAppliances](https://www.facebook.com/BoschAppliances), or connect on Twitter [@BoschAppliances](https://twitter.com/BoschAppliances) and Instagram [@BoschhomeUS](https://www.instagram.com/BoschhomeUS).

About Thermador

Born from the philosophy of never settling for the status quo, Thermador has redefined the kitchen for more than 100 years. The iconic line of cooking, cleaning, refrigeration and ventilation products remains committed to empowering Culinary Impressives with the tools they need to transform the kitchen into a

seamless continuation of their exceptional lives. Throughout its history, Thermador has introduced innovative breakthroughs – from the world’s first wall ovens and gas cooktops with the patented Star® Burner, to the Freedom® Induction Cooktop, the first full-surface induction appliance, as well as the Freedom® Collection, the first modular built-in fresh food, freezer and wine preservation columns.

Thermador is part of BSH Home Appliances Corporation, a fully owned subsidiary of BSH Hausgeräte GmbH, the largest manufacturer of home appliances in Europe and the second leading company in the industry worldwide. For more information, visit www.thermador.com or follow us on Facebook, Twitter and Instagram at: www.facebook.com/thermador, @Thermador and @ThermadorHome, respectively.

About David Weekley Homes

David Weekley Homes, founded in 1976, is headquartered in Houston and operates in 23 cities across the United States. David Weekley Homes was the first builder in the United States to be awarded the Triple Crown of American Home Building, an honor which includes “America’s Best Builder,” “National Housing Quality Award” and “National Builder of the Year.” Weekley has also appeared 11 times on *FORTUNE* magazine’s “100 Best Companies to Work For®” list. Since inception, David Weekley Homes has closed more than 80,000 homes. For more information about David Weekley Homes, visit the company’s website at www.davidweekleyhomes.com.

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