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BSH HOME APPLIANCES PLANT IN NORTH CAROLINA CELEBRATES 20 YEAR ANNIVERSARY, EXPANDS NEW BERN DISHWASHER FACILITY

- ▶ One of the largest employers in N.C., BSH Home Appliances, expands dish manufacturing facility in New Bern
- ▶ Company to celebrate 20th anniversary of manufacturing dishwashers in New Bern with employees, BSH executives, local and state dignitaries
- ▶ N.C. plant investment and expansion will increase dishwasher production facility by 100,000 square feet

NEW BERN, N.C. – (August 3, 2017) – BSH Home Appliances Corporation is breaking ground today on a new dishwasher plant expansion in the town of New Bern, N.C. The plant expansion is part of the company’s ongoing investment in the community that will add approximately 100,000 square feet to the current dishwasher facility – which is also celebrating its 20th year of manufacturing dishwashers. BSH executives, including CEO and President Christofer von Nagel and COO Russell Dorsten, along with state and local government officials, will join BSH plant employees as part of the anniversary celebration and groundbreaking.

“BSH Home Appliances has been a proud member of the New Bern community for two decades, and today we mark this occasion by breaking ground in celebration of our next 20 years and beyond,” said Christofer von Nagel, BSH Home Appliances CEO and president. “Thanks to the exceptional employees in New Bern, this manufacturing plant has contributed greatly to the regional and global success of BSH. The expansion of this facility will enable BSH to manufacture even more products to meet our increasing customer demand.”

Currently, the BSH New Bern plant, Dishwasher Development Center and Central Distribution Center facilities, built in 1997, employ over 1,100 people. The dishwasher plant is a 245,000-square foot facility where BSH develops and manufactures a variety of high quality dishwashers for two of its appliance brands in North America, Thermador and Bosch home appliances, known for innovative products that provide premium quality and performance in the kitchen. Since 1997, BSH has produced over 9 million dishwashers at the New Bern facility. With this \$32 million investment and 100,000 -sq.-ft. expansion,



BSH can continue to increase production to meet their midterm and long-term growth goals.

About BSH Home Appliances Corporation

BSH Home Appliances Corporation manufactures and markets small and major home appliances that are known across North America for their high-quality and superior innovation. BSH sells its Gaggenau, Thermador and Bosch branded products throughout North America, through distributors, independent appliance dealers, national and regional retailers, builders and large buying groups. BSH Home Appliances Corporation is a wholly-owned subsidiary of BSH Hausgeräte GmbH, headquartered in Munich, Germany, the largest manufacturer of home appliances in Europe and one of the leading companies in the sector worldwide. Manufacturing facilities are located in New Bern, North Carolina, and La Follette, Tennessee. BSH Technology and Development Centers are located in Knoxville and Caryville, Tennessee and New Bern, North Carolina.

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