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BSH HOME APPLIANCES CORPORATION CELEBRATES 20-YEAR COOKING MANUFACTURING MILESTONE IN LAFOLLETTE, CELEBRATES NEW COOKING TECHNOLOGY CENTER IN CARYVILLE AND OPENING OF REFRIGERATION TECHNOLOGY CENTER IN KNOXVILLE

- ▶ BSH Home Appliances celebrates 20th anniversary of producing iconic luxury American brand Thermador at LaFollette, Tenn. plant
- ▶ Company to hold ribbon cutting ceremonies at new Cooking Technology Center in Caryville, Tenn. and Refrigeration Technology Center in Knoxville, Tenn.

KNOXVILLE, Tenn. – (August 1, 2017) – BSH Home Appliances Corporation will celebrate 20 years of cooking manufacturing for the iconic, luxury brand Thermador in LaFollette, Tenn. BSH will also officially open its new Cooking Technology Center, located in Caryville, Tenn., and Refrigeration Technology Center in Knoxville, Tenn. with ribbon cutting ceremonies. BSH executives, including CEO and President Christofer von Nagel and COO Russell Dorsten, along with state and local government officials will join BSH employees at the celebrations.

“BSH Home Appliances is very pleased to announce several significant milestones in manufacturing, technology and development operations in Tennessee,” said Christofer von Nagel, BSH Home Appliances CEO and president. “In addition to celebrating 20 years of manufacturing at our plant in LaFollette, we are officially opening two new technology centers for cooking and refrigeration in Caryville and Knoxville. Consumer centricity is at the cornerstone of our product development. These new technology centers will provide our engineers, technicians and scientists with the environment and tools they need to continue to introduce the most advanced cooking and refrigeration products to meet the growing demand of our North American customers.”

The BSH LaFollette plant and new Cooking Technology Center in Caryville employ more than 380 people. The LaFollette manufacturing plant and warehouse totals 175,000 square feet while the new Cooking Technology Center in Caryville totals 60,000 square feet. The new Cooking Technology Center will assist the BSH team in incorporating new innovations and technology, as well as testing, to ensure the quality of BSH cooking products meet the highest of standards.

The new Knoxville Refrigeration Technology Center will be the center of BSH global innovation for luxury refrigeration, ice and water. The 13,000 square foot technology center will support the BSH Knoxville team, made up of some of the top refrigeration designers, engineers and technicians from across the globe, in developing the most innovative BSH kitchen appliances for their entire portfolio of brands in



the U.S. BSH brands include the elite luxury brand Gaggenau, the iconic luxury American appliance brand, Thermador and the premium Bosch home appliances brand known for innovative products that provide premium quality and performance in the kitchen.

About BSH Home Appliances Corporation

BSH Home Appliances Corporation manufactures and markets small and major home appliances that are known across North America for their high-quality and superior innovation. BSH sells its Gaggenau, Thermador and Bosch branded products throughout North America, through distributors, independent appliance dealers, national and regional retailers, builders and large buying groups. BSH Home Appliances Corporation is a wholly-owned subsidiary of BSH Hausgeräte GmbH, headquartered in Munich, Germany, the largest manufacturer of home appliances in Europe and one of the leading companies in the sector worldwide. Manufacturing facilities are located in New Bern, North Carolina, and LaFollette, Tennessee. BSH Technology and Development Centers are located in Knoxville and Caryville, Tennessee and New Bern, North Carolina.

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