

Press release

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Under embargo until 1st October 2018.

Gaggenau presents the next generation of Vario cooktops 200 series.

Where grand aspirations meet impressive realities.

Munich, October 2018: Gaggenau, the luxury brand for professional-grade home appliances, announces the arrival of its redesigned Vario cooktops 200 series. Utilising an established understanding of all things culinary and design, Gaggenau has advanced this knowledge further; subsuming the increasing consideration of space in the home.

The newest generation of cooktops and special appliances have been created with a view to fulfilling the many different facets of the sophisticated, contemporary home. Where space and time coalesce into a luxury afforded to the few, these appliances have been beautifully designed to sustain harmony with these restrictions.

Iconic in form and essential in function, one of an array of aesthetic modifications includes the addition of the quintessential Gaggenau control knob in black, anodized aluminum finish. Synonymous with the brand's minimalist, pure design, the control panel has also been recreated utilising the same, timeless finish. Situated seamlessly within the control panel, the knobs are clearly defined by a beguiling, warm orange lighting system – intelligently indicating whether, for instance, the cooktop is attaining its desired temperature or cooling down once it has been turned off.

The reoccurrence of the new, rectangular shape in the series adds a visual consistency to the Vario modular system. By utilising the same black, anodized aluminum finish, the new cooktops perfectly complement each other, as well as the corresponding ovens and steam ovens 200 series in their minimalist, purist design.

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Ranging in scale from 28 cm to 90 cm and from gas cooktops, gas wok and flex induction cooktops, to special appliances such as the electric grill or Teppan Yaki, the series gives an extensive range of customisation options.

As part of the new Vario cooktops 200 series, the brand unveils its redesigned and functionally improved downdraft ventilation. Since its introduction by Gaggenau in 1976, the downdraft ventilation has been recognised as the preferred solution for kitchens of all shapes and sizes. Now available in a width of 15 cm, this special appliance features a suite of improvements to ensure increased and quieter performance whilst keeping visual harmony, in line with the other appliances in the Vario cooktops 200 series portfolio.

The sheer flexibility and humble size of this redesigned range, assimilates closely with that of a newly developed aspiration. Allow creative visions, once barred by the confines of dimension and function, to materialise as impressive realities.

Sven Schnee, Head of Global Brand Gaggenau, commented: "Our next generation of Vario cooktops 200 series, comes at a time when the rapidly evolving landscape of at home culinary culture has never been more apparent. As the value of space and time increases, so too does the need for appliances that can adapt without compromising sophisticated design and professional function. By utilising the same exceptional craftsmanship and design-centric innovation, the Vario cooktops 200 series illustrates the continual progression of the culinary atelier at home. With a heritage dating back to 1683, and a proven history in expert design, let your aspirations for the perfect cooking experience, start with Gaggenau."

Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history dating back to 1683, has revolutionised the domestic kitchen with its internationally acclaimed products. Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Hausgeräte GmbH in Munich since 1995 and is

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currently represented in more than 50 countries with 22 flagship showrooms in major cities around the world.

The difference is Gaggenau.

www.gaggenau.com

Instagram (@gaggenauofficial)

Pinterest (/gaggenau_)

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Gaggenau presents the next generation of Vario cooktops 200 series – captions.

01 Vario cooktops 200 series – grand aspirations meet impressive realities.

Ranging in scale from 28 cm to 90 cm, the new cooktops give an extensive range of customisation options including the redesigned and functionally improved downdraft ventilation.

02 Vario cooktops 200 series – minimalist, pure design.

The control knob and control panel in black, anodized aluminum finish, are synonymous with the brand's minimalist, pure design.

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