

Press release

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Under embargo until 1st October 2018.

Gaggenau unveils the reimagined full surface induction cooktop.

Where endless imagination, meets limitless inspiration.

Munich, October 2018: Gaggenau, the luxury brand for professional-grade home appliances, presents the next generation of its award winning* full surface induction cooktop. With an increased surface size spanning 90 cm – the cooktop is designed specifically for those who demand the highest standard in professional culinary performance, and the utmost in creative flexibility.

The latest full surface induction cooktop showcases Gaggenau's affection for the ideal of limitless possibilities within the cooking environment. Taking inspiration from the notion of un-inhibited creativity, teamed with the brand's unrivalled affinity for pure and sophisticated design, the full surface induction cooktop encompasses the very essence of refinement within the kitchen setting.

The cooktop is available in two widths: the CX 492 at 90 cm and CX 482 at 80 cm, with two choices of finish – installed flush and frameless for seamless integration within the kitchen countertop. Alternatively, a stainless steel framed cooktop can be selected to complement any of the Vario cooktop 400 series appliances including the gas wok, Teppan Yaki or the electric grill.

Providing a creative space, with few rules and minimal constraints, the full surface induction cooktop provides a boundless expanse of surface, allowing for up to 6 pans to be placed anywhere upon it. Taking lead from the professional kitchen, the addition of the two cooking functions: professional and dynamic, allow for power level changes as and when the pan is moved, facilitating an effortless creative process.

Operated by a TFT touch colour display that intelligently indicates the shape, size and position of the cookware; cooking zones and heat settings are selected at the touch of a fingertip. Furthermore, the private chef has 17 heat levels to choose from including a

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booster function. With the addition of the cooking sensor, the freedom to be both the attentive host and the culinary master is made possible, as over-boiling is avoided and precise cooking is automatically achieved.

Beautifully crafted and professionally capable, Gaggenau presents the next generation of its original award winning full surface induction cooktop. More than just a luxury kitchen appliance, this is a product that expresses no boundaries in the pursuit of culinary imagination.

Sven Baacke, Head of Design Global Brand Gaggenau, comments: "We believe that limitless functionality complemented by pure aesthetics, are essential to inspiring and creating an unsurpassable culinary experience. To achieve this experience through our appliances, Gaggenau draws on its affinity for design with a view to meeting our consumers' expectation of perfection. We have simply enhanced the timeless and refined design of the full surface induction cooktop predecessor, as we feel incremental advance is key to our continued position as a leading luxury brand in kitchen appliances."

Notes to editors

* The full surface induction cooktop CX 480 won the iF communication design award 2011 in the "product interfaces" category. Since 1953, iF has been recognised the world over as a capable and reputable service provider at the interface of design and industry. With its four design competitions, iF is one of the world's largest and most prestigious design centres. More information available at: www.ifdesign.de

Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history dating back to 1683, has revolutionised the domestic kitchen with its internationally acclaimed products. Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Hausgeräte GmbH in Munich since 1995 and is

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currently represented in more than 50 countries with 22 flagship showrooms in major cities around the world.

The difference is Gaggenau.

www.gaggenau.com

Instagram (@gaggenauofficial)

Pinterest (/gaggenau_)

Vimeo (/gaggenauofficial)

Gaggenau unveils the reimagined full surface induction cooktop – captions.

01 The full surface induction cooktop – limitless possibilities.

With an increased surface size spanning 90 cm – the cooktop has been designed specifically for those who demand the highest standard in professional culinary performance.

02 The full surface induction cooktop – minimal constraints.

The full surface induction cooktop provides a boundless expanse of surface, allowing for up to 6 pans to be placed anywhere upon it.

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