

Press Release

June 28, 2018

BSH Home Appliances Corporation Brands Thermador and Bosch Win "Partners of Choice Award" from David Weekley Homes for Fourth Year in a Row

- BSH Home Appliances Corporation brands Thermador and Bosch remain the only appliance brands to ever receive a David Weekley Homes "Partners of Choice Award"
- Thermador and Bosch received an A ranking for quality
- The annual awards are based on evaluations provided by 1,000 team members of David Weekley Homes, the largest privately held home builder in the nation

Irvine, Calif. – June 28, 2018 – BSH Home Appliances Corporation is proud to announce that its luxury brand Thermador and premium brand Bosch home appliances have again been recognized with the nationally acclaimed "Partners of Choice Award" from David Weekley Homes, the largest privately held homebuilder in the nation. Thermador and Bosch received an "A" ranking for quality. In the 15-year history of the David Weekley Homes' supplier evaluation, Bosch and Thermador are the only appliance brands to receive this recognition, and now have done it for four consecutive years.

The brands were selected from a pool of 200 companies and are among only 25 organizations to receive an award in 2018. This nationally acclaimed award demonstrates the value that Thermador and Bosch, along their valued dealer partners, provide to builder projects across the United States.

"Our Thermador and Bosch brands, together with our incredible dealer partners, are committed to delivering excellence to the builder community. We are pleased that our continued hard work has made our reputation synonymous with quality," said Bob Eustice, VP builder sales for BSH Home Appliances. "We are proud to be recognized as an outstanding partner by David Weekley Homes for the fourth year in a row."

David Weekley Homes, the nations' largest privately-held home builder, established the "Partners of Choice Award" in 2003 to recognize suppliers that provide world-class quality and service to the homebuilder's organization. The award is based on David Weekley Homes' rigorous supplier evaluation platform, with the engine being its National Trading Partner survey. The survey evaluates each supplier's performance on quality and service based on assessments from approximately 1,000 team members across the David Weekley organization. Measuring access, communication, timelines, reliability, follow-through,

confidence levels and other areas that affect the business relationship, the survey provides trading partners with valuable feedback and the opportunity to review and improve channel alignment and performance.

"In today's world, it's not good enough to simply produce an outstanding product," said Bill Justus, vice president of supply chain services and author of the home builders' industry acclaimed supplier evaluation platform. "Manufacturers must look beyond their walls to ensure the distribution channel is doing its job in consistently providing the highest quality products at a competitive price, installed properly and timely in our homes. Our friends at BSH, through the Thermador and Bosch brands, have demonstrated this. They are truly world-class in delivering quality products to David Weekley Homes."

About Bosch home appliances

Bosch home appliances has been selling high-performance, German-engineered appliances in the United States since 1991. Bosch is known nationwide for raising the standards in quietness, efficiency and design for appliances and frequently receives top ratings in leading consumer publications. Bosch home appliances is part of BSH Home Appliances Corporation, a wholly-owned subsidiary of Munich based BSH Hausgeräte GmbH, the largest manufacturer of home appliances in Europe, and one of the leading companies in the sector worldwide. Headquartered in Irvine, Calif., the company operates manufacturing facilities in La Follette, Tenn. and in New Bern, N.C., housing state-of-the-art factories for dishwashers, ranges, ovens and cooktops. Technology and Development Centers are located in Knoxville and Caryville, Tenn. and New Bern, N.C.

About BSH Home Appliances Corporation

BSH Home Appliances Corporation manufactures and markets small and major home appliances that are known across North America for their high-quality and superior innovation. BSH sells its Gaggenau, Thermador and Bosch branded products throughout North America, through distributors, independent appliance dealers, national and regional retailers, builders and large buying groups. BSH Home Appliances Corporation is a wholly-owned subsidiary of BSH Hausgeräte GmbH, headquartered in Munich, Germany, the largest manufacturer of home appliances in Europe and one of the leading companies in the sector worldwide. Manufacturing facilities are located in New Bern, North Carolina, and La Follette, Tennessee. BSH Technology and Development Centers are located in Knoxville and Caryville, Tennessee and New Bern, North Carolina, https://www.bsh-group.com/us/

About David Weekley Homes

David Weekley Homes, founded in 1976, is headquartered in Houston and operates in 22 cities across the United States. David Weekley Homes was the first builder in the United States to be awarded the Triple Crown of American Home Building, an honor which includes "America's Best Builder," "National Housing Quality Award" and "National Builder of the Year." Weekley has also appeared 12 times on FORTUNE magazine's "100 Best Companies to Work For®" list. Since inception, David Weekley Homes has closed more than 80,000 homes. For more information about David Weekley Homes, visit the company's website at www.davidweekleyhomes.com.

###

Contact:

Nicole Viotto
Finn Partners
415-692-3059
Nicole.Viotto@FinnPartners.com