

Press release

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Under embargo until 9th January 2018.

Gaggenau presents the new Vario cooling 400 series.

Cooling that makes an architectural statement.

Munich, January 2018: Gaggenau, the luxury professional-grade kitchen appliance manufacturer, unveils the brand new Vario cooling 400 series. A fully integrated, built-in modular range of refrigerators, freezers, fridge-freezers and wine climate cabinets which can be partnered to meet an array of interior needs. The imposing, progressive design of this range commands visual admiration, whilst maintaining integral professional capabilities.

Inspired by grand architectural structures, the new Vario cooling 400 series has been designed for those who appreciate the aesthetically advanced. Combining modularity with the smooth lines of seamless integration, these sculpted appliances redefine the landscape of the functional kitchen.

The Vario cooling 400 series variations are most impressive when combined to form an imposing cooling wall that integrates into the overall kitchen structure. An expanse of handleless doors with individual furniture fronts, stainless steel or glass doors for wine climate cabinets, presents a statement in any private kitchen. The door opens to reveal a complete stainless steel interior and dark anthracite anodised aluminium elements. Imperceptible clear glass shelving and solid aluminium door racks are further complemented by a stunning atmospheric glow from the warm white, glare-free LED lights.

Throughout the newly launched series, Gaggenau debuts the exceptional opening assist system. Push to open the handleless door and the mechanism will open the portal for you. Even the door's ice and water dispenser anticipates your needs and activates automatically the light and touch keys as you approach, thanks to its ingenious proximity sensor.

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Taking inspiration from the oak barrels used to age wine, the Vario wine climate cabinets 400 series features telescopic rails which allow oak and dark anthracite aluminium bottle trays to fully extend for gentle handling. Further safeguards are provided by the cabinet's low vibration, humidity regulation; and the activated charcoal air filter which protects the wine from odour contamination.

Up to three independently controlled climate zones can also be adjusted via the newly installed intuitive TFT display, so that part of your wine collection can be stored in cellar-like conditions while bottles that should be enjoyed now, can be served on demand. Additionally, Gaggenau has further enhanced the Vario wine climate cabinets 400 series to include five preset lighting scenarios, perfect for showcasing prized collections that deserve to be admired.

Gaggenau believes that the kitchen is the heart and soul of the home and the products that you choose perform perfectly, and integrate seamlessly. The new Vario cooling 400 series are kitchen appliances pioneering the way for functional art that fits into the lifestyle of the discerning and cultured individual.

Sven Baacke, Head of Design, Global Brand Gaggenau, comments: "This new range for Gaggenau is the very essence of refinement in the luxury kitchen appliance market. We see extraordinary interior aesthetics as something that should be seen in all spheres of life, including the kitchen. With the new range, every wish for an extraordinary interior space can be fulfilled. Staged beautifully and with perfect illumination, you are no longer simply storing wine or refrigerating, you are making a statement."

Notes to editors

The new Vario cooling 400 series will be available to purchase in Europe from April 2018.

Products mentioned and displayed are the following:

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RW 414 364 | Energy efficiency class: A | at a range of energy efficiency classes from A+++ to G.

RF 463 304 | Energy efficiency class: A+ | at a range of energy efficiency classes from A+++ to D.

RC 472 304 | Energy efficiency class: A++ | at a range of energy efficiency classes from A+++ to D.

RC 492 304 and RF 471 304 | Energy efficiency class: A++ | at a range of energy efficiency classes from A+++ to D.

RW 466 364 | Energy efficiency class: A | at a range of energy efficiency classes from A+++ to G.

RB 492 304 | Energy efficiency class: A++ | at a range of energy efficiency classes from A+++ to D.

RW 414 364 | Energy efficiency class: A | at a range of energy efficiency classes from A+++ to G.

Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history dating back to 1683, has revolutionised the domestic kitchen with its internationally acclaimed products. Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with 21 flagship showrooms in major cities around the world.

The difference is Gaggenau.

www.gaggenau.com

Instagram (@gaggenauofficial)

Pinterest (/gaggenau_)

Vimeo (/gaggenauofficial)

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Gaggenau presents the new Vario cooling 400 series – captions.

01 The Vario cooling 400 series – seamless integration.

A fully integrated, built-in modular range of refrigerators, freezers, fridge-freezers and wine climate cabinets which can be partnered to meet an array of interior needs.

02 The Vario cooling 400 series – cooling wall concept.

The Vario cooling 400 series variations blend effortlessly into a cooling wall concept, that integrates into the overall kitchen structure.

03 The Vario cooling 400 series – minimalist internal aesthetics.

The doors open to reveal a complete stainless steel interior and dark anthracite anodised aluminium elements.

04 The Vario cooling 400 series – anthracite anodised aluminium door racks.

The shelves and door racks can be perfectly aligned in their height and, combined with the near-invisible rail system, to produce a reduced, clean appearance.

05 The Vario cooling 400 series – warm white LED lighting.

Imperceptible clear glass shelving is further complemented by a stunning atmospheric glow from the warm white, glare-free LED lights.

06 The Vario wine climate cabinets 400 series – perfect for showcasing prized collections.

The Vario wine climate cabinets 400 series include five preset lighting scenarios, perfect for showcasing prized collections that deserve to be admired.

07 The Vario wine climate cabinets 400 series – fully extendable bottle trays.

The Vario wine climate cabinets 400 series feature telescopic rails which allow oak and dark anthracite aluminium bottle trays to fully extend for gentle handling.

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