

Press release

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Under embargo until 1st October 2017.

Gaggenau presents two wine climate cabinets in the 200 series.

Stand out performance that fits in.

Munich, October 2017: Gaggenau, the leading luxury brand for professional-grade home appliances, announces the arrival of two products, one new and one remodelled, to the wine climate cabinets 200 series. The beautifully designed and carefully crafted cabinets will be available in two height sizes – the new RW 282 at 178 cm and the redesigned RW 222 at 123 cm. Both variations present the ideal of conditions to protect and preserve any private wine collection.

Using intelligent technology, the two separately controlled and electronically regulated climate zones can be set between 5 °C and 20 °C, via the responsive touch keys and digital display. The cooling cabinets provide the wine connoisseur with a versatile approach to serving and consuming wine. This offers both long term storage of a collection or bringing choice bottles to drinking temperature safely.

The varied sizes of the 200 series are but one of the options included to meet the requirements of the discerning wine aficionado. The frame of the glass front can be covered with the same material as other kitchen fittings, blending seamlessly into the landscape.

To ensure the aesthetic qualities of the wine bottles are maintained, the bottle trays have been carefully considered and built using the finest materials, such as untreated, rounded beech wood. Installed within the cabinets, the activated charcoal air filter removes contaminants from the environment and regulates humidity throughout. The wine is almost completely shielded from the compressor's vibrations, providing essential protection for the bottles and contents.

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The special addition of LED lighting illuminates the inside of the cabinet, with a further dimmable presentation light which is perfect for showcasing the finest of any collection.

The RW 282 offers a generous space, enough for 80 standard size bottles, while the smaller RW 222 can still house an impressive 48 bottles. The bottle trays also allow for magnums to be stored expertly, ensuring every collection can be perfectly accommodated.

The functionally impressive capabilities and aesthetic versatility of the wine climate cabinets, are a testament to Gaggenau's ability to create appliances that resonate with exclusive culinary culture and a sophisticated lifestyle.

Notes to editors

Products mentioned and displayed are the RW 282 260 and RW 222 260 | Energy efficiency class: A | at a range of energy efficiency classes from A+++ to G.

Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history dating back to 1683, has revolutionised the domestic kitchen with its internationally acclaimed products. Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with 21 flagship showrooms in major cities around the world.

The difference is Gaggenau.

www.gaggenau.com

Instagram (@gaggenauofficial)

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Vimeo (/gaggenauofficial)

Gaggenau presents two wine climate cabinets in the 200 series – captions.

01 The Gaggenau wine climate cabinets 200 series – professional and seamless storage.

The frame of the glass front of the Gaggenau wine climate cabinets 200 series can be covered with the same material as other kitchen fittings, blending seamlessly into the landscape.

02 The Gaggenau wine climate cabinets 200 series – prepared for enjoyment.

The bottle trays have been carefully built using the finest materials, such as untreated, rounded beech wood. The dimmable presentation light is perfect for showcasing the finest of any collection.

For more information, imagery or interview opportunities, contact:

stephanie.chen@bshg.com

Tel: +44 7785 253700