

## Bosch home appliances proudly supports the St. Jude Dream Home® Giveaway as national sponsor

- ▶ Bosch will donate high-quality home appliances for up to 45 beautifully designed St. Jude Dream Home houses across the country
- ▶ The St. Jude Dream Home Giveaway gives local residents the opportunity to help support the St. Jude Children's Research Hospital by purchasing tickets for the chance to win a St. Jude Dream Home house. All funds from the ticket sales support the hospital's efforts to understand, treat and defeat childhood cancer and other-life threatening diseases

**IRVINE, Calif. (June 26, 2017)** – Bosch home appliances is honored to partner with [St. Jude Children's Research Hospital®](#) as a national sponsor for the [St. Jude Dream Home Giveaway®](#) program. As the first appliance brand to partner with St. Jude on a national level, Bosch will provide its high-quality appliances to complete the kitchens in the St. Jude Dream Home houses.

“Bosch home appliances and St. Jude Children's Research Hospital share a strong commitment to improving lives and we're very passionate about this partnership,” said Anja Prescher, director of brand marketing for Bosch.

“With our ‘Invented for Life’ cornerstone, Bosch is committed to enhancing lives through the high quality, performance and innovation of our appliances. Our partnership with St. Jude continues to build upon this commitment and we are delighted to support St. Jude in their quest to help find cures for childhood cancer and other life-threatening diseases.”

Beginning July 2017, a full suite of sleek Bosch appliances—from cooking appliances to refrigeration, laundry pairs and dishwashers—will be included in the St. Jude Dream Home Giveaway houses in various cities across the United States. Each Dream Home Giveaway ticket costs \$100, with all proceeds going directly to support the efforts of St. Jude Children's Research Hospital. Because of programs like the St. Jude Dream Home Giveaway, families never receive a bill from St. Jude for treatment, travel,

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housing or food – because all a family should worry about is helping their child live.

In addition to enhancing each of the beautiful kitchens with thoughtfully engineered Bosch appliances, Bosch will also provide a secondary prize of a dishwasher from the new Bosch dishwasher line featuring the new MyWay™ rack to additional winners of the St. Jude Dream Home Giveaway in 10 select markets.

For more information about the St. Jude Dream Home Giveaway, please visit [www.stjude.org/dreamhome](http://www.stjude.org/dreamhome). And to learn about Bosch home appliances, please visit [www.bosch-home.com/us/](http://www.bosch-home.com/us/).

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**About Bosch home appliances**

Bosch home appliances is part of BSH Home Appliances Corporation, a wholly-owned subsidiary of BSH Hausgeräte GmbH, based in Munich, Germany. As part of the largest manufacturer of home appliances in Europe, and one of the leading companies in the sector worldwide, Bosch has been selling high performance German-engineered appliances in the United States since 1991. Known nationwide for raising the standards in quietness, efficiency and design for appliances, Bosch frequently receives top ratings in leading consumer publications and received awards from ENERGY STAR for eight consecutive years, from 2007-2014. With U.S. headquarters in Irvine, Calif., the company also operates manufacturing facilities in La Follette, Tenn. and in New Bern, N.C., housing state-of-the-art factories for dishwashers, ranges, ovens and cooktops.

**About St. Jude Children’s Research Hospital**

St. Jude Children’s Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since the hospital opened

more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent, and we won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting [stjude.org](http://stjude.org), liking St. Jude on Facebook ([facebook.com/stjude](https://facebook.com/stjude)) and following us on Twitter ([@stjude](https://twitter.com/stjude)).