

Data Privacy Statement

1. Responsible body

BSH Hausgeräte GmbH, Carl-Wery-Str. 34, 81739 Munich („We“ in this notification) as the operator of this website <https://supplier.bsh-partner.com/irj/portal> („Supplier Portal“) is the responsible body for the handling of personal data of users of the Supplier Portal information services („You“).

We take the protection of your personal data seriously. We have taken technical and organizational steps to ensure that the data protection regulations are observed by ourselves and our service providers.

In accordance with the applicable data protection regulations, we have provided information below on the type, extent and purpose of the collection, processing and use of data obtained in connection with your use of Supplier Portal.

2. Personal data

Personal data is any information that can be used to discover your identity. This type of information can be for example, your name, mailing address, email address, or telephone number. By using cookies, not directly related to your identity, information can be collected, e.g. how you use Supplier Portal, can also be personal data. If such information based on a user-assigned identification and thus individualized collected, stored and evaluated. Non-personal data is information that is only aggregated, i.e. grouped into larger, not customizable units, summarized, collected and evaluated.

We also use "cookies" just as many other websites do. Cookies are small text files that are transferred by a Web page server to your hard drive. In this way, we automatically receive certain data such as IP address, browser used, operating system on your computer and your connection to the Internet.

Cookies cannot be used to run programs or deliver viruses to your computer. With the information contained in cookies, we can simplify navigation and facilitate the correct display of our websites.

In any case, the data we collect may not be shared with third parties without your consent.

Of course you can always view our website without cookies. Internet browser are always set up, that they accept cookies. You can disable the use of cookies at any time via your browser settings. Please use the help function of your browser to learn how to change these settings. Please note that certain features of our website may not work if you have disabled the use of cookies.

3. Data collection and appropriation

Details of the information that we gather as standard when you access the Information Service is set out below under Item "Web server log data" and "Usage profiles using pseudonyms".

If you register for one of our personalized services we ask you for your name and other personal information see Item "Registration on Supplier Portal".

Any personal data made available by you is used and processed by us for the purposes for which you provided us with this data. The information provided via the contact form, for example, is used by us to process your enquiry.

4. Web server log data

When you access the Supplier Portal Information Service, your web browser is technically configured to automatically transmit the following data ("log data") to our web server, which we then capture in log files:

- Date of access
- Time of access
- URL of the referring website
- File retrieved
- Data volume transmitted
- Browser type and version
- Operating system
- IP address
- Domain name of your internet access provider

This is exclusively information which does not allow you to be identified. This information is necessary for technical purposes in order to correctly deliver the content requested by you and its collection is an unavoidable aspect of using websites. The log data is analyzed purely for statistical purposes in order to improve our website and its underlying technology, and is subsequently deleted.

The log data is stored separately from other data (e.g. the data referred to in Item 5.), which is gathered as part of your use of the Supplier Portal Information Service.

5. Usage profiles using pseudonyms

We use cookies and tracking pixels to gather data regarding your use of the Information Service for the purposes of advertising and market research, and in order to tailor the Supplier Portal Information Service to its users' needs. The gathering of this usage data and the creation of a usage profile is carried out on an anonymized basis using a cookie ID.

We create and store these usage profiles solely in anonymized form and do not combine them with your name or with any other information such as your email address which may reveal your identity.

We capture usage data and create usage profiles with the help of the Adobe Analytics service from Adobe Systems Software Ireland Ltd., 4-6 Riverwalk, Citywest Business Park, Dublin 24, Ireland ("Adobe"). Information regarding your use of the Supplier Portal Information Service is transferred to servers at Adobe, where it is analyzed and returned to us as cumulative data, which reveals trends in the general use of the website.

You are entitled to object to the gathering of your usage data and to the creation of an anonymised usage profile of this sort (opt-out). You can declare your objection to this on Adobe's opt-out website. For the functioning of the cookies and opt-out options in Adobe Analytics, please see the official documentation supplied by Adobe at the following URL: <http://www.adobe.com/en/privacy/opt-out.html>.

6. Forwarding of data to external third parties

We work with a range of different service providers to deliver the Supplier Portal Information Service. Provided that we have bound these services providers to act under our strict instructions when processing data, as commissioned data processors in accordance with local Data Protection Acts, your consent is not necessary for these external parties to process your data.

If, in other cases, the data protection provisions require us to obtain your consent in order to furnish service providers with personal data relating to users of the Supplier Portal Information Service, we will inform you separately and will not pass on your data without your prior consent.

7. Registration on Supplier Portal

When registering to use our personalized services, we collect certain personal data. During the registration process the following information will be requested:

Obligatory information:

- Company Name
- Language
- Country
- City / Postal Code
- E-Mail
- Phone number
- Title
- First and Last Name
- Product Categories

Optional information:

- Tax Jurisdiction Code
- Currency
- D-U-N-S Number
- Region (e.g. Bavaria)
- etc.

If you are registered, you can access content and services that we offer to registered users only. Registered users also have the option to change or delete data given during the registration at any time. In addition, we can also provide all details regarding the personal information we have collected about you at any time. At your request we will correct or delete information held about you, unless there are statutory retention periods. To contact us in this regard, please use the contact information provided at the end of this Data Privacy Statement.

8. Links to other websites

The Information Service contains links to other websites. We have no influence on the compliance or non-compliance of the operators of these sites with the data protection provisions.

9. Right to information and to the correction, deletion and blocking of data

Please address any questions on data protection or applications for the correction, blocking or deletion of your personal data directly to the contact persons specified in the site's legal notice.

10. Changes to this data protection notification

This data protection notice will be amended, if necessary, in order to communicate any changes to our services that are of relevance to data protection, e.g. where new services are introduced or in order to meet current legal requirements.

11. Contact

If you have any questions about data protection, please send us an e-mail using following e-mail address:

E-mail: BSH-Dataprotection-InformationSecurity@bshg.com

Above Data Privacy Statement is valid as of: February 19, 2015