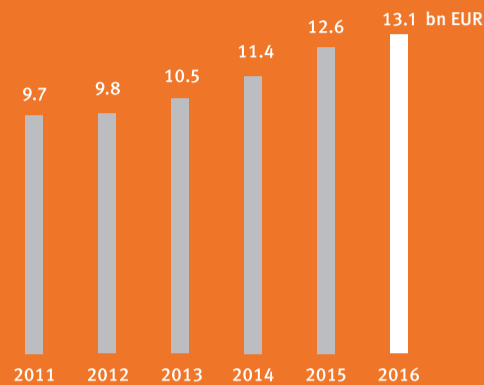


BSH 2016 IN FIGURES

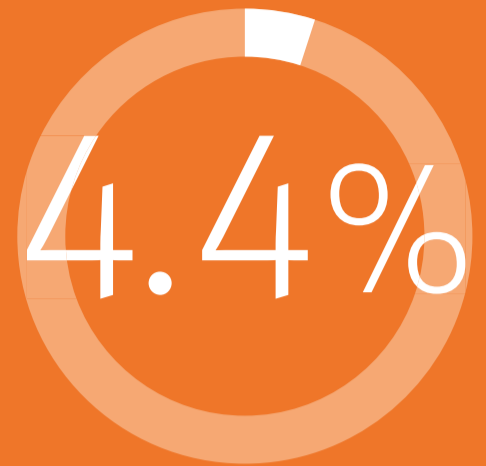
REVENUE

EUR 13.1 bn



Adjusted for exchange rate effects, BSH increased its revenue by 7% and was thereby able to outperform the excellent growth of the last year. This means that BSH is on target to achieve its revenue goal of EUR 20 billion by 2025.

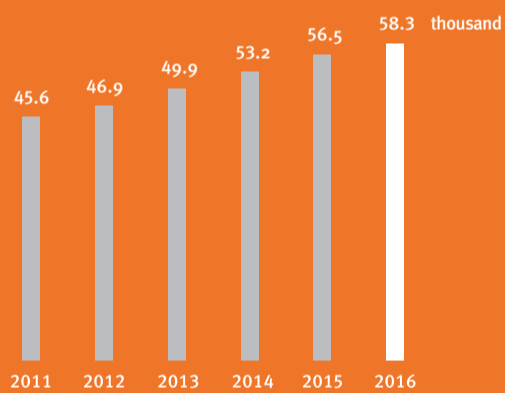
RESEARCH AND DEVELOPMENT



For every EUR 100 in revenues, BSH spent EUR 4.40 on research and development. The repeatedly increased rate reflects, among other things, the investment in the transition from analog to digital solutions.

EMPLOYEES

58,300



At the end of 2016, BSH employed more than 58,300 employees worldwide (including trainees). This is an increase of 1,800 employees.

BSH WORLDWIDE



In 2016, BSH was the world's number two in the home appliance industry.* The 14 brands serve different consumer needs in the various regions worldwide.

BSH IN EUROPE



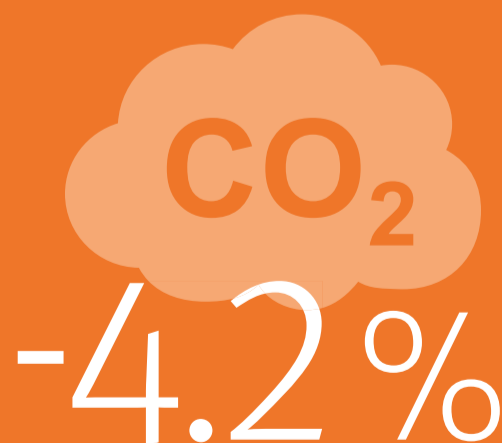
In 2016, BSH remained the largest home appliance manufacturer in Europe and was able to further expand its position as market leader.

INVESTMENTS



In 2016, BSH once again invested intensively in modernizing and expanding its locations worldwide. The investments have increased by more than EUR 80 million compared to 2015 and support the future the growth of BSH.

CARBON FOOTPRINT



With a revenue growth of 43.5% since 2010, the total volume of CO₂ emissions simultaneously decreased by 4.2%. This is the result of our continuous commitment to energy efficiency in production and forms the basis of the resource efficiency 2025 program launched in 2016.

OCCUPATIONAL SAFETY



The safety of the employees has the highest priority for BSH. At all sites, the accident rate declined to 3 accidents per one million working hours, which means that the target set for 2017 was already reached in 2016. The average accident rate is 4.4 accidents per one million working hours overall.