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Media Contact:

Alex Sheehan

310-552-4156

Alex.Sheehan@FinnPartners.com

BOSCH HOME APPLIANCES UNVEILS HOME CONNECT PRODUCTS WITH KEY PARTNERSHIPS

Orlando, FL (January 10, 2017) – [Bosch home appliances](#) (booth# W1345), the definitive European kitchen brand, is proud to unveil Home Connect, the brand's first collection of connected appliances, at this year's Design and Construction Week. As the brand expands its portfolio to offer new innovations that simplify life in the kitchen, while simultaneously helping to deliver perfect results, Bosch will proudly align with an impressive list of key partners to create a new ecosystem across the connected home space.

With Home Connect, Bosch has established a cross-brand solution for smart control of connected home appliances, enabling consumers to make their everyday lives smart and intuitive in today's fully connected kitchen. Through the Home Connect App, consumers can operate their appliances, including select built-in coffee machines, dishwashers, laundry, wall ovens and refrigeration, remotely. With this growing Home Connect product line, creating the perfect cup of coffee while hosting friends and family, or preheating the wall oven from another room, is as simple as the touch of a button via the app. Further, the Bosch Home Connect laundry line is the first connected compact washer and dryer on the market.

A series of strategic partners have joined forces with Bosch to help streamline everyday kitchen activities via Home Connect, providing consumers with the ultimate in functionality. These partners include:

- **Amazon Alexa** – Convenient, intuitive and highly efficient, the Amazon Alexa is an intelligent, voice-activated device that can not only provide information and play music, but now, thanks to the Home Connect platform, can also help control compatible Home Connect appliances.
- **Amazon Dash Replenishment** – Helping to reduce the need for a last minute dash to pick up dishwasher detergent, Bosch connected dishwashers will work with the Amazon Dash Replenishment Service to allow consumers to conveniently reorder dishwashing detergent before they run out.
- **Nest** – By linking a Nest account with the Home Connect App, consumers can save time and energy as well as be more relaxed while away from the home. For example, if the Nest product is in "away" mode and the Bosch oven is still running, Home Connect alerts the consumer to turn off their appliance, or switch to Holiday Mode to conserve energy, all from within the Home Connect App.
- **IFTTT** – If This Then That empowers people to make connections between the many services and devices they use every day. Through this partnership, consumers can be alerted that their laundry has finished drying by telling the Home Connect App to flicker the lights in the TV room once the laundry cycle is complete.

"Bosch remains a brand that is "Invented for Life," and the introduction of our first connected appliances demonstrates our commitment to providing consumers with appliances that address their needs," said Anja Prescher, Director of Brand Marketing at Bosch home appliances. "We are delighted to

partner with some of the biggest names in the connected home space in our quest for helping consumers to simplify their daily lives. Our partnerships will continue to grow as we develop our product line and further identify opportunities to enhance consumers' lives through our newest innovations.”

For more information about Bosch home appliances, visit www.bosch-home.com/us, like Bosch [facebook.com/BoschAppliances](https://www.facebook.com/BoschAppliances), or connect on Twitter [@BoschAppliances](https://twitter.com/BoschAppliances) and Instagram [@BoschhomeUS](https://www.instagram.com/BoschhomeUS).

About Bosch home appliances

Bosch home appliances is part of BSH Home Appliances Corporation, a wholly-owned subsidiary of BSH Hausgeräte GmbH, based in Munich, Germany. As part of the largest manufacturer of home appliances in Europe, and one of the leading companies in the sector worldwide, Bosch has been selling high performance German-engineered appliances in the United States since 1991. Known nationwide for raising the standards in quietness, efficiency and design for appliances, Bosch frequently receives top ratings in leading consumer publications and received awards from ENERGY STAR for eight consecutive years, from 2007-2014. With U.S. headquarters in Irvine, Calif., the company also operates manufacturing facilities in La Follette, Tenn. and in New Bern, N.C., housing state-of-the-art factories for dishwashers, ranges, ovens and cooktops.

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