

B/S/H/

## Our Traunreut Factory

*Innovations for  
Modern Homes*



BSH HAUSGERÄTE GMBH

*We have been developing  
home appliances in Traunreut  
for homes around the  
world since 1952.*



# Our Factory

Cookers have been manufactured near the Chiemsee in Traunreut since 1952 – first by Siemens and, since 1967, by BSH Hausgeräte GmbH. So the development and production factory has a colorful history.

Now it's where BSH conducts research in the fields of cookers, ovens, hobs, microwaves and small household appliances. Our production lines for cookers and hobs are also based in Traunreut – a proof that you can successfully manufacture products for the international market in Germany. More than two million appliances are produced here each year, with all of them meeting the very latest requirements for ergonomic workplaces and setting new standards in energy and resource efficiency.



# Our Products

In Traunreut, BSH develops and manufactures innovative concepts for the modern home. In addition to the development and production of cookers, ovens, and hobs, the site is also home to our center of excellence for small appliances – such as coffee machines, kettles and hairdryers.

Our developers are always working on new technological solutions that will make our customers' day-to-day lives easier and more pleasant. To ensure our high-quality products can be enjoyed for as long as possible, we put our faith in comprehensive quality control in every individual aspect. This is how we ensure top quality – now and in the future.

Innovations made in Traunreut are continuously raising the bar. At our in-house technology exhibition, visitors can see some of the world firsts that have been developed here for kitchens around the world.



## *Milestones and Innovations from Traunreut*



- 1962** First built-in oven
- 1971** Convection oven with pyrolysis
- 1982** Pyrolytic oven with integrated microwave
- 1997** Hob with sensors
- 2003** Ecoclean cleaning system
- 2006** Espresso machine with Calc'n'clean
- 2006** LiftMatic wall-mounted oven with automatic door
- 2008** Barcode-controlled multi-beverage machine
- 2014** Built-in oven with integrated microwave technology, baking sensor and Home Connect function



*Based in the countryside  
of south Germany, our  
Traunreut factory is green  
in more ways than one.*



# Our Commitment

Saving energy and resources is important to BSH. At our Traunreut site, we strive to achieve this every day in our development, manufacturing and in our logistics. In 1999, a biomass combined heat and power station was established on site, which generates more emission-free electricity than the plant requires. The additional heat is fed into the town's local network.

At the same time, we are constantly looking to reduce the volume of energy and resources we consume. Old machines that use lots of energy have been decommissioned or updated, buildings have been refurbished, and our staff have been trained in energy efficiency. Our container terminal, which opened in 2012, also contributes to sustainability: it allows us to transport a lot more of our products by rail rather than road – avoiding around 1,000 lorry journeys a year.







# Our Employees

BSH is one of the biggest employers and training providers in the region around Traunreut. Our culture is characterized by creative collaboration and team spirit, which ensures ongoing improvement of our work environment.

We offer attractive learning and development opportunities to enable each and every employee to make the most of their individual strengths and skills.

By offering a broad range of training for careers such as electronics technicians, industrial mechanics, mechatronics technicians, industrial clerks, and warehouse logistics specialists, we are responding to increasing automation in manufacturing and growing demands for future electronics expertise. In addition, our dual study programs – which focus on mechatronics or electrical engineering and information technology – complete the offer for high-school students and school leavers.

We also provide interns, working students, and college graduates with an opportunity to pick up some valuable initial work experience.

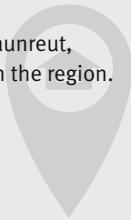
# Traunreut in Numbers

## *Factory*

In **1952**, Siemens started making cookers in Traunreut.

With **430,000** m<sup>2</sup>, Traunreut is the largest BSH site in the cooking product division.

Around **3,000** people work at Traunreut, making it one of the biggest employers in the region.



## *Development & Products*

On average, more than **2,000,000** appliances are manufactured in Traunreut every year – spanning more than **1,300** product types.

We've been developing world firsts here for more than **60** years, including the first built-in oven.

**8** train carriages and **20** jumbo lorries packed with appliances leave Traunreut every day.



## Environment

Modern cookers use up to **43** percent less energy compared with 15 years ago.

Since 2009, the Traunreut energy efficiency program has led to energy savings of more than **20,000,000** kWh ...

... equivalent to the energy consumption of **5,000** homes.



## Employees & Training

On average, we take on **80** trainees a year.

**7** trainers and 70 training officers give them all the support they need.

BSH offers **2** dual study programs in Traunreut, in cooperation with Rosenheim University of Applied Sciences.



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**How to find us**

(Plan your journey with Google Maps)

