

Breadfast Campaign October 2026

Voucher T&Cs

1. Campaign Duration & Availability

The campaign is open to customers making eligible purchases through the online store of Bosch Egypt. Purchases that are cancelled, returned, refunded, fraudulent, or otherwise invalid are not eligible purchases. The offer is valid until 31 October 2026, or while voucher stocks last, whichever occurs first. BSH may amend, suspend, withdraw, extend or terminate the campaign at its sole discretion, in whole or in part, without prior notice where reasonably necessary due to voucher stock availability, technical failures, fraud, misuse, force majeure or circumstances beyond BSH's reasonable control. BSH may withhold or cancel a Voucher where it reasonably suspects fraud, misuse, breach of these Voucher T&Cs or an invalid eligible purchase.

2. Voucher Delivery & Customer Contact

Eligible customers will receive their Breakfast voucher code **via SMS within a period of 24 hours** as of completing the purchase. The SMS will be sent to the mobile phone number provided by the customer during the checkout process on the Bosch Egypt online store. BSH is not responsible for delivery delay or failures resulting from incorrect contact details provided by the customer, a customer's mobile network or device, or other technical circumstances outside BSH's reasonable control.

3. Partner Terms of Use

The redemption and use of the vouchers on the Breakfast platform are strictly subject to the applicable Terms and Conditions and Privacy Policy of Breakfast. Breakfast is responsible for the operation of Breakfast's platform, including voucher redemption functionality, and for its processing of personal data on that platform in accordance with its Privacy Policy.

4. Customer Support & Partner Services

For queries about this promotion, eligibility, or non-receipt of an SMS voucher code, customers should contact Bosch Egypt customer support at 15196. Queries regarding voucher redemption, use on the Breakfast platform, or Breakfast services should be directed to Breakfast customer support. BSH is not responsible for the fulfilment, quality, availability, or operation of services provided by Breakfast.

5. Voucher Use and Validity Period

Vouchers are issued only in connection with eligible purchases that have been completed and paid for. Unless expressly stated otherwise, only one voucher may be issued and redeemed per eligible order, and vouchers may not be combined with any other voucher, promotion, discount, or offer. Vouchers must be redeemed on the Breadfast platform on or before 30 November 2026. Any unused vouchers after this date will be forfeited and cannot be exchanged, refunded, or extended. BSH may withhold, cancel, or refuse to honor a voucher where it reasonably suspects fraud, misuse, or a breach of these Voucher T&Cs.

6. Refund/Returns

In the event of a product return or order cancellation and a subsequent refund, the voucher will not be sent to the customer, or, if already sent, will be cancelled.

7. Non-cash Value

Vouchers are non-transferable, non-refundable, and cannot be exchanged for cash, store credit, or alternative BSH products.

8. Governing Law and Dispute Resolution

These Voucher T&Cs are governed by the laws of Egypt. Any dispute arising out of or in connection with these Voucher T&Cs will be resolved by the competent courts of Cairo, Egypt.