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Art

The Mind's Abstraction Sprayed in Physical Colors **Pg. 6**

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'It is essential to employ, trust, and reward those whose perspective, ability, and judgement are radically different from yours. It is also rare, for it requires uncommon humility, tolerance, and wisdom."





And there is no sentence that would describe the whole problem with the world and humanity so plainly yet elegantly other than Dee Hock's. It's nothing like that he suggests that people should be skeptical about everything or they should doubt all the time. It is about consideration, communication, respect, unity, love and in the heart of these, tolerance... These all are the virtues that pulled humanity out of dark ages! We can extend our knowledge and build a better future for humanity only if we learn how to tolerate one another.

There are plenty of diverse perspectives of human species and each with his own imagination. We are indeed different, consequently, have much to learn from one another. If we choose to combat with others due to diversities, we lose all the knowledge that we could acquire solely by listening to those whose perspectives are distinct from ours.

Whenever you feel like arguing with others simply because their ideas are different from yours, remind yourself that if there weren't a single soul in the whole world who would disagree with you, it would be very tedious. Learning from our differences is exactly what makes us invaluable, and is how we make progress as one. And, there are no other keys than tolerance, humility and wisdom to unlock the door leading to knowledge. So, let's use them with wisdom.

introduction

Dee Hock



Arek Erzurumluoğlu Vice President Central Asia, Transcaucasus, North East

h/pm

dear reader, contents



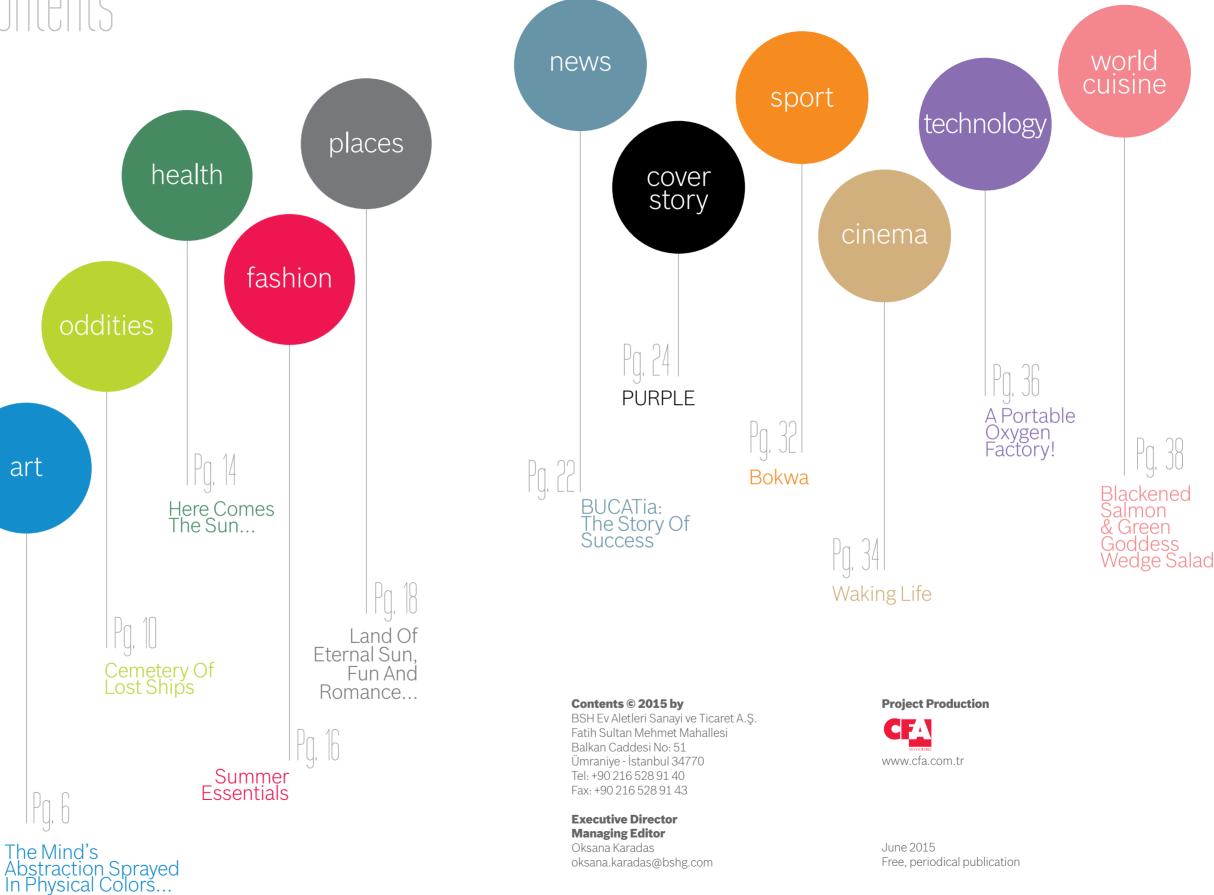
It's finally here - time that we all long for so much. Summer - burning sun, refreshing sea and vacations: this trio makes it so attractive and desirable. No wonder; our bones worn out by cold winter winds and snowstorms need to recover while our mind and soul need this rare vitamin of happiness - vitamin D.

Well, you may ask what is happiness in the end - a notion quite relative and different for each and everyone. Yet, if you think about it, to be or feel happy is not so hard. If you just look around you will see so many various reasons to feel happy: blue skies, warming sun rays playing on your face, children's catching laughter and many many more...

If these are not enough, there is Bosch, which is always ready to add up to this list. In the rhythm of modern life there are such daily routines like cooking, for example, that can be a source of unhappiness. Bosch is now ready to present a new series of builtin appliances – Series 8 – which will completely and ultimately change your vision of cooking process and kitchen style at the same time. These new appliances will not just put a unique twist on your kitchen but will turn you into the world's best chef! With Perfect Baking Sensor from now on each and every cake you bake will become a masterpiece and with Perfect Roast sensor meat will be cooked just the way you want it – and you have nothing else to do but place the ingredients into your new Bosch built-in oven and choose the programme, appliance will do the rest for you to enjoy the food.

Cherish every moment of your life; use each opportunity to feel happy and let Bosch take care of your daily routine to feel even happier..

Oksana Karadas Chief Editor



The Mind's Abstraction Sprayed in Physical Colors...



Spray paint art is a unique art form, preferably made on any kind of non-absorbent material such as metal, glass, ceramic, plastic and typically on poster boards. It is generally performed on the street in large metropolitan cities but it differs from graffiti art, where pieces are painted on predominantly on walls, buildings and other public areas. Spray paint art can be done on almost any surface and it is possible to find pieces of artwork having this style on anything from glass to skateboards and hoods of cars.

Spray painted pieces commonly feature surreal elements; landscapes of planets, comets, pyramids, cities, and nature scenes. These elements are organised step by step. The process of creating a unique piece starts with creating a mental layout of how the artists want their picture to be painted. Once they have a general idea about where specific details will be placed such planets, trees, mountains, stars, the sea or animals for example; they can start with layering the colors appropriately and in the right areas. However, the overall process might be described as painting backwards; the artist must lay the paint for the painting's foreground objects first, whilst the background can be formed from either one single color or multi-colors in which the paint swirls together or fades from one color to the next through a series of differing shades.

The technique involves a series of well-placed layers, textures, pre-determined blocking and masking using lids, bowls and recycled objects.

The artist can also add ambient effects by using a painter's spatula, a window scraper, or a straight edge. Sometimes the best tool is to simply use one's fingers. This process takes time and practice, but, like any learned art form can become the second nature to the artist.

Spray paint art is widely known by the name Sadotgrafia, which is a word derived from the name of the art's founder: Ruben "Sadot" Fernandez.





art

Ruben Fernandez is the first spray paint artist ever to paint in public, experimentally in front of his studio, then short after, in the streets of La Zona Rosa, Mexico in 1982.

Music is a very crucial aspect of spray paint art in such a way that it not only accompanies the performance but more importantly, it inspires the artist. Most of the performers prefer listening to classical, rock or pre-Hispanic Aztec beats while painting.





History Of The Spray-Paint Can



Many artists think that Ruben "Sadot" Fernandez is the founder of spray paint in 1980s, while others acknowledge Frank Frazetta as the founder in the 1960s.

art

The art of painting dates back more than 30.000 years. The first humans painted crude depictions of their lives on cave walls and those early art pieces are still visible today. Over the centuries, as improved methods and materials were developed, painting evolved as both a way of expressing art and as a functional tool. The first recorded paint mill was built in Boston by Thomas Child, whereas the first ready-to-use paints for the consumer were developed more than 150 years later.

As there are much more new methods of mass production available nowadays, manufacturers learned how to make paint more efficiently and so in the 1940s, the paint industry took another step forward with the invention of the proto-aerosol can. Almost a decade later, Ed Seymour, the proprietor of a Sycamore paint company, was in search of an easy way to demonstrate his aluminum coating for painting radiators. His wife suggested a makeshift spray gun, like those used for deodorizers. And so, in 1949, Seymour mixed paint and aerosol in a can with a spray head. As it turned out, compressing paint in a can made for a nice finish.

This humble achievement of Seymour paved the way for experimental paint artists to later discover a new form of paint art known today as spray paint.



oddities

Cemetery of Lost Ships

Heavy storms and great waves are part of the island's daily life.



Located 300 km east-southeast of Halifax, Nova Scotia, are the crescent-shaped, shifting sand dunes of Sable Island, reputed as being the "Graveyard of the North Atlantic" since its history is filled with sunken ships, lost treasures of gold and silver, victims of powerful storms such as shipwrecked sailors, en route convicts, and pirates, who were brought there involuntarily by the heavy winds blowing around the island. It is the home of mystery, tragedy and intrigue...

What makes the Sable Island interesting is not the fact that it is the biggest sandbank in the world, but that it is the most dangerous without a doubt; because, it is located at the point where the Labrador current meets the warm Gulf Stream, which creates the fog of all sailors' nightmares. Thanks to these blocking fogs, ships often cannot find their way, get wrecked and then eventually, the island swallows them. Occasionally old wrecks emerge from the deep during a severe storm, only to sink into obscurity again. According to statistics, there have been 350 recorded shipwrecks on the island since the first recorded shipwreck of Sir Humphrey Gilbert's ship in 1583. In order to prevent them, manned lighthouses were established in 1873 and automated later in the 1960s.

Besides this, there is another strange characteristic of the island: its location is not clearly defined on the world map because it is elusive and frequently shifting. As it is quite literally a sand island and has only one lone tree and covered with mostly grasses, it is easily eroded and moved by wind and wave. Slowly through time, it is being pushed east by the ocean currents and winds from the west. In other words, while one might find it on the map today, tomorrow it may be gone and ocean is there instead. That is why it has been called the world's "fastest moving" island, changing contours constantly.

The island has wandering wild horses. In a popular story, Sable Island's feral horses swam ashore from one of the island's many shipwrecks; however, scientists say there's no genetic evidence to support that theory. In fact, historians believe the horses were purposefully introduced to the island during the 18th century. There are approximately three hundred Sable Island horses living wild on the island.





oddities

Today, the island's human population is made up of five people; there is one researcher and four other people to command the federal weather station. These inhabitants collaborate to administer the island.

oddities

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Ghosts of Sable Island

The Sable Island's natural and anthropogenic history about a ghostly woman. The story was written is not limited to shipwrecks. It is long and interesting and published by the Nova Scotian author Thomas including numerous ghost stories, coming as as Chandler Haliburton inspired by the loss of the brig result of those shipwrecks. Some people believe Francis in 1798. that a headless Frenchman is wandering the island, mourning for his wife Madeleine's death in the 17th In addition to the shipwreck tragedies and "living" century and they also tell the weird story of another ghosts, lively, pristine natural life is sustained. creepy inhabitant, a Franciscan monk who wanders Roughly 300 wild horses, thousands of harbor and the island repeating his prayers. grey seals, 98 species of birds such as the Ipswich sparrow, as well as irises, goldenrods, cranberries, Inspired by these ghost stories, there is also a book wild orchids, beetles, flies, and grasses.

called "The Sable Island Ghost", which tells a story

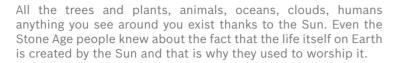


oddities

health

Here Comes The Sun...

Since we all are created by the Sun, why it shouldn't be beneficial for us? As a matter of fact. it is!



Doctors and medicine both accept that moderate sun exposure can cure a variety of health problems, particularly benefits skin health. In fact, people are just aware of the adverse effects of over-exposure while sunbathing is considered to be a part of easy yoga lessons. In other words, if you find a way to get only a moderate amount of sun exposure, it will help you improve your health, skin, hair and mood amazingly.

Here are some beneficial effects of reasonable exposure to sunlight:

The sun's light kills microbes. This is why people put out in the sun their carpets, blankets and eiderdowns that cannot be washed regularly. Also in 1903, Danish physician Niels Finsen won the Nobel Prize in science, after proving that sunlight can disinfect and heal wounds. Sunlight has many beneficial effects for our blood. It increases oxygen in blood by enhancing our body's capacity to deliver oxygen to the tissues; very similar to the effects of exercise. It converts extra cholesterol in blood into serotonin & steroid hormones. The sun rays cleanse blood & vessels in such a way that even a single exposure helps to lower blood pressure in people with high blood pressure. Additionally, medical studies have proven that people with hardened arteries disorder improved when exposed to sunlight.

You can even fortify your immune system simply by exposing yourself to sunlight! How? Lymphocytes are royal guards of our immune system. They play a major part in defending our body against infections, and number of these defenders significantly increases in direct contact with the Sun!

Scientists have discovered that exposure to the early morning sunlight helps lower body fat due to the blue light that occurs in the mornings. So, the Sun also means good news for those who would like to lose some weight.

Other than its incredible benefits for our body, sunlight can also improve our mood, moreover heal depression. Sunlight stimulates the synthesis of endorphins, the hormone that makes us feel good. That's why we get depressed on cold and dark winter days.

You can have all these beneficial effects only if you keep in mind that exposure to the Sun should be done gradually and slowly, especially if your skin is not accustomed to it. Thereby you should not stay under the scorching sun all day long. Instead, it is better to build up your sun tolerance gradually and avoid sunburns. Be aware of great benefits of moderate sun exposure and improve your overall health and beauty for good.







health







fashion

DELICATE TOUCH Exclusive, handmade bolero with purple beads.

LIGHTNESS OF SUMMER Elegant purple wide brim diva style floppy hat.

PURPLE SPIRIT vishingly simple ess for summer parties.

SPLASH Geometric harmony in a new modernstyle swimsuit.

PERFECT

PRECIOUS

ROCK Oblong acrylic ring with precious stones. Hand-painted. Engraved with purple and turquoise translucent inks.

Land Of Eternal Sun, Fun And Romance...



Provence is a stunningly beautiful region in the South West of France that stretches along the Mediterranean as far as Italy and the Alps.

When you enter the region of Provence a variety of exceptional painting-like images and landscapes extend before your eyes. Small coves with turquoise water, ochre cliffs of Roussillon, fine sandy beaches, rocky banks covered with maritime pines, Vaucluse vineyards, and, of course, the lavender fields all of these in one place.

Every summer, plateaus and hills of Provence are colored in purple with lavender fields. Although cultivation of lavender dates from the last century, its properties have been known since antiquity; it was used even as a disinfectant during middle-ages.

Lavender oil is another specialty of Provence. For 1 kg of essential oil there should be collected 120 kg of fresh flowers. Lavandin is one of the hybrid plants of lavender, which is getting more and more popular because this hybrid produces larger quantity of essential oil that is also of high quality. Likewise it contains a higher amount of fragrant plant esters.

Provence has an extremely rich historical past. The City of Marseille was founded by the Ancient Greeks around 600 BC. Then the Romans came, creating "La Provincia Romana", where arenas, amphitheaters, archaeological sites, triumphal arches, aqueducts and bridges are still preserved.

Warm friendships and festivities, lively cultural life, a wide choice of accommodation to suit all budgets, in Provence Alpes Côte d'Azur, there is place in the sun for everyone.





places

Tourists can visit the lavender farms, workshops and factories to see plant desiccation & distillation process and buy ethereal lavender oil.

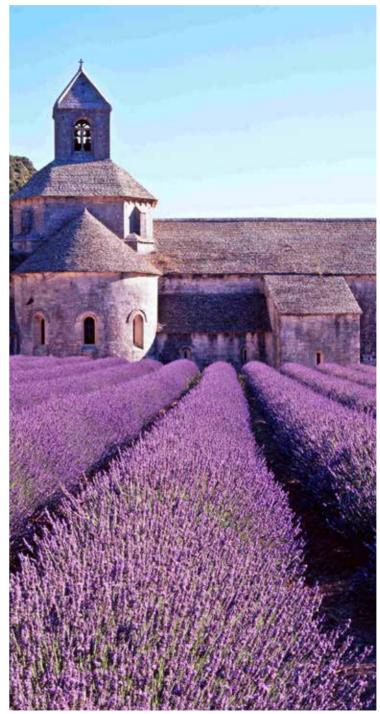
places

Full integration of Provence with France took place in the 19th century. Although most inhabitants speak French, Provencal is the traditional language of this Mediterranean region. It is similar to Catalan or Spanish. Many street names and signs are in both French and Provencal.





Center Of Attraction And Inspiration



places

The spectacular towns and villages, breathtaking landscapes and lavender fields, famous ports of Saint Tropez and Marseille, huge range of festivals and events (the most prominent of them is the Cannes Film Festival) attract to the French Riviera the rich and famous, the artistic and reclusive, and a growth of other summer visitors. Along with the nowadays' tourists, Provence has always been a spring of inspiration for the master artists of France, including Monet, Renoir, Van Gogh and Paul Cezanne.

The sensual inducements of Provence include not only beautiful nature and the heady perfumes of Mediterranean vegetation, but also local food. Fish is central to Provencal cuisine, as is the use of herbs (namely thyme, basil, rosemary, oregano, fennel, verbena, coriander, basil) and vegetables, particularly aubergines, all cooked in olive oil, Mediterranean style. Among the classic Provencal favorites are bouillabaisse Marseillaise (Mediterranean fish soup), ratatouille (chopped and stewed tomatoes, bell peppers, onions, zucchini and aubergines), and lapin Provencal (rabbit stew). The famous specialty, black truffle, is widely cultivated in Provence and recognizable by its strong wild perfume. It is collected during winter at the feet of oak trees with the help of a well-trained dog. The "truffle hound" scratches the earth to show where the truffle is hidden.

BUCATia: The story of success



BUCAT department was established by BSH Turkey in 1998 in order to administrate BSH operations first in Central Asia and Transcaucasus and later in the Middle East and North Africa regions. The goal of BUCAT team was to introduce Bosch innovations and technologies to people from distant cultures within the target region by recognizing their specific needs and societal values.

Initially, the team was composed of only five members. After a considerably long time spent in researches and strategic meetings, they set their course as Kazakhstan, Georgia, Azerbaijan, Uzbekistan and Armenia. As they traveled further in the region, they grew in number; and under the leadership & guidance of Arek Erzurumluoğlu they had many great achievements together against all odds thanks to their knowledge, experience, and solidarity.

With a total of 23 members, BUCAT continues its operations in 13 countries in 5 different languages. Today they still conquer new hearts through their superior technologies that make people's life much easier. To pass the history, experience and knowledge to new members of team and reward hard work of the old members BUCATIAN DAYS were arranged on April 2-3. During these two days BUCATIANS also had chance to evaluate their objectives and commitments which in the end of the day result in people's happiness in different lands.

Year 2015 ... They are legendary BUCATians.







This year in April on Easter's Eve Bosch held a promotional campaign in Georgia. The main ideas of the promo action were giving gifts for purchasing specific goods from Bosch. By buying a gas cooker, customers could get a hood as a gift and by buying a food processor series MUM – the present was an accessory for a meat grinder.

The promo action lasted for two weeks in different stores of our partner - Elit Electronics. In the store visitors could observe cooking process with Bosch appliances and also enjoy different kinds of desserts, like apple pie and chocolate cake. All treats were cooked using of a new generation of kitchen machine MUM48R1 and the oven of gas cooker HGV74D353Q from BOSCH.

It was a successful event that attracted many customers and as a result boosted the sales.

A memorable MUM's event with one of the world-famous chef...



World's leading home appliances brand Bosch and its official distributor in TRNC Argas, held an event for new generation of MUM series kitchen machine. The presentation of modern kitchen machines was arranged in Niazi's Restaurant in Nicosia.

During the event, participants got a chance to enjoy delicious treats cooked by world-famous chef Eyüp Kemal Sevinc who with the help of Bosch MUM kitchen machine. The whole organization had a

very friendly atmosphere. The highlight of the day were gifts that guests could win; one of the participants got a Bosch MUM kitchen appliance, while the other won a dinner for two persons at Niazi's Restaurant.

Argas general manager, Sühat Duru remarked that in the close future they would continue to organize such activities more often. Further he emphasized that their main goal was to introduce to TRNC consumer world-famous brands' products which offer new, peerless features for fair prices.

news











Purple sea star is a rare starfish found in the waters of the Pacific Ocean and throughout the shoreline. It can survive for a long period of time in oxygenrich shallow waters. Identified as keystone species, it is considered an important indicator for the health of the intertidal zone.

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ADMINISTRACTION ADDRESS

cover story

Purple in cosmos

The oldest light in the cosmos... This is how scientists describe this picture when they first see it. The first full-sky image was taken by the Europe's Planck space telescope which was sent into space on October 23, 2013. The image shows what is visible beyond the Earth to instruments that are far more sensitive than human eye.

Purple in nobility

Romans, who used the Tyrian purple to color their ceremonial robes, believed that the intensity of the purple hue improved rather than faded as the dyed cloth aged.



The Empress Theodora, the wife of the Emperor Justinian, dressed in Tyrian purple. (6th century).



Two shells of Bolinus brandaris, the spiny dyemurex, source of the dye.

The dye of emperors

Tyrian purple or imperial dye was first produced by the Ancient Phoenicians in the city of Tyre, currently the fourth largest city in Lebanon. The color is in fact produced by the fresh mucous secretion of several species of predatory sea & rock snails. And these species are originally known as Murex.

According to historical accounts, Tyrian purple may have been first used around 1570 BC by the ancient Phoenicians. Since this particular dye was greatly valued during ancient times for its nonfading chemistry, it was often used in luxury trades. Back in those days, the dye had become so popular and famous that an entire civilization was named after it: the name Phoenicia actually means the 'land of purple'.

Theopompus, historian who lived around 4th century BC, reports that purple for dyes fetched its weight in silver. This report confirms that since purple dye was expensive thus difficult to acquire, purple-dyed textiles were used as status symbols in Byzantium. The production as well as the use of Tyrian purple was restricted or strictly controlled by the law.





A fragment of the shroud in which the Emperor Charlemagne was buried in 814. It was made of gold and Tyrian purple from Constantinople.

cover story

Purple in amethyst

The stone of protection

Amethyst is a violet variety of quartz often used in jewelry. The name originates from the ancient Greek words: "A" for "not" and "methystos" for "intoxicated". So the name Amethyst literally means "Not drunken" definitely an unusual name for a precious stone. However, ancient Greeks who named the stone wore amethyst and made drinking vessels decorated with it in belief that it would prevent intoxication. This belief is, in fact, derived from a Greek myth.

The god of wine and intoxication, Dionysus, was angered by an insult from a mortal who shunned him. And he swore to revenge on the next mortal that wouldn't engage in his gifts of drunkenness and wine. Dionysus then created vicious tigers to carry out his plan of fury while he watched his plan in action. However, when a young maiden named Amethyst who was unaware of neither the tigers nor the plan of Dionysus crossed the path to pay tribute to the goddess Diana, Diana had no choice but to turn young Amethyst into a statue of pure white crystalline quartz in order to protect her from the tigers. Once Dionysus saw the beautiful statue, he wept tears of wine in remorse for his action and his wine-tainted tears gave the quartz its purple color, creating the gem that we know as amethyst...

It's been told that St. Valentine had always worn an amethyst. During the Middle Ages, an amethyst was given by a lady to her knight, or by a bride to her groom in the form of a heart. By doing so, it was believed the two would be blessed with happiness and good fortune for a lifetime.

In many cultures, amethyst was believed to possess a large variety of miraculous powers. It was said to shield the wearer against seduction as well as believed to protect crops against storms & locusts, bring good fortune in war and in hunt by frightening away the evil spirits.



cover story

World's biggest amethyst geode – The Empress of Uruguay, at over three metres tall and weighing two and a half tonnes, the size is certainly impressive but it's the sheer beauty that makes people gasp when they first see her.

What really matters is inside!

Bosch Green Technology appliances save energy & natural resources without sacrificing performance.





www.bosch-home.com







BOKWA Dance and fun

Bokwa is a new and completely different approach to group exercise that is rapidly spreading across the globe.

What is Bokwa?

Bokwa is an innovative exercise class inspired by a South African dance. It's meant to be an easy to follow, effective total body workout, and it uses letters to help people identify the particular dance moves. It was developed by international fitness personality Paul Mavi, a leading Los Angeles based Group Fitness Instructor. What means Bokwa? Bokwa is derived from a combination of two words. "BO" means light boxing and "KWA" stands for cultural and traditional dance Kwaito, hereof, BOKWA was born.

Bokwa steps are structured and based on the shapes of letters and numbers. Bokwa does not require you to count steps, like a traditional 8 count followed by most dance fitness programs. Simply feel the music and freely move with the beat.

Group classes are held in the spacious and well air-conditioned rooms. Most vigorous and active music becomes the background for "fun sports", it is loud and exciting, and the coach sets the rhythm of training. He doesn't strictly control the accuracy of execution; exercises are so simple that it is difficult to make a mistake in them. Minimal coordination and sense of tact are enough to achieve initial results. All that is required is to perform movements in unison with music. Due to a large amount of people in one class (may consist of 50 to 200 participants) plus quick and active pace - it's really fun!

Once you know the steps you can do it without following instructor's personal choreography because steps have the same structure, regardless of whether you are doing it in Taiwan, Australia, England or the US. Bokwa is truly universal.

Bokwa has something for both - those who want a low intensity and moderate activity and those who are seek a high intensity workout class. The young, the old, the slow and even the lazy.

Thanks to energizing music, fun, predictable steps and great motivation generated by people moving together to the rhythm of music, participants become addicted to Bokwa. You wouldn't even realize you were burning up to 1,200 calories in one workout!

This variety of fitness has already conquered the UK, USA, Australia and dozens of other countries ... and finally, seeks to gain its place among the popular destinations of fitness in France. This new concept will guarantee you a complete discharge. Try it! And you won't regret it!

sport

Everyone Can Do Bokwa!

Bokwa is meant to be an experience for everyone of all ages and all abilities. It's been touted as an emotional experience where you share the energy and excitement with the people around you.

Wakinglife

Genre: Animation, Drama, Documentary Director: Richard Linklater Stars: Ethan Hawke, Trevor Jack Brooks, Lorelei Linklater Language: English Release date: 2001 Runtime: 99 min.

"If there was ever a film that" made ontological exploration fun, this is it." **New York Magazine**

"So verbally dexterous and visually innovative that you can't absorb it unless you have all your wits about you." The New York Times Waking Life is an animated story about a nameless young man, who finds himself trapped in a continuous series of dreams. He walks or levitates from one scene to another, listening to a range of theories by philosophers and intellectuals.

The story begins with an unnamed young man's return to Austin, Texas after a trip. He was dropped off at a random location in the town where due to the bad luck he was hit by a car. At first he finds himself listening to various peoples' theories about human existence. But after a while, he realizes that he stuck in a series of lucid dreams, and he attempts to wake up. As his efforts fail, he considers that he may in fact be dead, and experiencing a dream-like condition in the afterlife.

After participating in many philosophical discussions about issues such as metaphysics, free will, social philosophy, and the meaning of life, he then runs into a character that looks similar to him. And this encounter leads to a one final conversation which reveals other character's understanding that reality may be only a single instant that the individual interprets falsely; that living is simply the individual's constant negation of God's invitation to become one with the universe; that dreams offer a glimpse into the infinite nature of reality; and that in order to be free from the illusion that called life, the individual needs simply to accept God's invitation...

Adding to the dream-like effect, the film used an animation technique based on rotoscoping. Animators overlaid live action footage (shot by Linklater) with animation that roughly approximates the images actually filmed. A variety of artists were employed, so the feel of the movie continually changes, and gets stranger as time goes on. The result is a surreal, shifting dreamscape.

The animators used expensive "off-the-shelf" Apple Macintosh computers. The film was mostly produced using Rotoshop, a custom-made rotoscoping program that creates blends between keyframe vector shapes, which also makes use of virtual "layers", and created specifically for the production by Bob Sabiston. Linklater used this animation method again for his 2006 film A Scanner Darkly. Philosophy Professor: "What you do makes a difference. We should never simply write ourselve off and see ourselves as th victim of various forces. It's always our decision who we are."

cinema



In Green Technologies We Trust...

"Technologies that not only *improve our life today,* but tomorrow as well."

And for this, in green technologies we trust...

From microscopic to macroscopic scale self-preservation is the initial instinct that ensures the survival of any living organism. It helps to avoid similar mistakes that were done in the past. This mechanism is not different for humans either. Moreover, unlike many other living beings, we possess intelligence and a reason, thus we learn faster from the previous experiences. All these give us a possibility to predict and prevent the results or impacts of the events. So while improving our life today, we can also alter our future...

Green Technology is our roadmap to sustainability, efficiency and transparency, especially when it comes to natural resources and energy. This guiding principle underpins our working principles on every stage of the manufacturing process, from environment-sensitive production methods to researching new, energy-efficient technologies. Bosch has recognized the problem decades ago and since then has been working hardly on the solution...

So one of the first steps, which was done in 1973, was incorporation of guideline for environmental protection. For the very first time in 1998, our environmental protection activities and data were published in our Environmental Report. Following our principles in 1999, our environmental protection department was founded. One year later, we set out Bosch environmental protection policy in ten principles that was implemented at all production locations..

In 2002, we established an international steering group for labour and environmental protection to ensure global implementation of the environmental policy.



In around 2007, 40 % of Bosch patent applications were aimed to protect the environment and conservation of important natural resources. Consequently in 2008, all our environmental 'efforts' were crowned with "German Sustainability Award" for reduction the CO2 emissions: and with "Innovation Prize for Climate and the Environment" in 2010, for our Zeolite drying system...

Our innovative perception and research still continue...

We, as Bosch, are fully conscious of our responsibility towards society and future generation; and we are well-aware of the fact that there is no subject more important and serious other than survival of our kind; and our survival, as well as the life itself as we know, depends on our efforts to preserve the green of our planet.

A portable oxygen factory!

Humans have long dreamed of visiting and perhaps colonizing other planets. However, those planets have lack of earth-like environment with trees and other plants that convert the carbon dioxide into breathable oxygen. So, what if there is a possibility to recreate these indefatigable oxygen facilities in transportable form? Julian Melchiorri, a British-Italian designer. engineer and innovator from London, recently announced a creation of a man-made leaf which could revolutionize space exploration.

The artificial leaf is actually capable of mimicking photosynthesis like any other plant on earth. The "breathing leaf" is made of chloroplasts – a plant cell where photosynthesis happens - and suspended in a body made of silk protein. This means as long as there is light and water, leaf absorbs the CO2 and produces oxygen as well as other organic compounds!

The man-made leaves are light, low-energy consuming, and completely biological, which makes them a low-impact addition to space flights or any living room. The inventor of the leaf says the material could also be used at a much larger scale. It also could be used for outdoor applications, on facades and even inside ventilation systems!



technology





Blackened Salmon & Green Goddess Wedge Salad

This summer the best way to feel light and have yet the most delicious meal – a blackened salmon combined with the flavor of wedge salad. It will keep you looking and feeling healthy inside & out!

 With new Series 8

 built-in ovens, you

 can simply make

 miracles!



INGREDIENTS

- · 2 avocados
- \cdot 1/2 cup (125ml) buttermilk
- · 2 tablespoons flat-leaf parsley leaves, chopped Juice of 2 limes
- \cdot 4 anchovy fillets in oil, drained
- · 2 garlic cloves
- · 2 spring onions, finely chopped
- \cdot 2 tablespoons ground cumin
- \cdot 2 tablespoons ground coriander
- · 1 tablespoons ground paprika
- · 1/4 teaspoon cayenne pepper
- 1 tablespoon coconut sugar (Coconut sugar, the dehydrated sap of the coconut palm.)
 600g skinless salmon fillets
- \cdot 1/4 cup (60ml) olive oil, plus extra to brush
- · 4 baby cos lettuces, cut into wedges
- · 4 radishes, thinly sliced
- · Chervil leaves, to serve

PREPARATION

Place avocado flesh in a blender with buttermilk, parsley, juice of 1 lime, anchovies, garlic and spring onion. Season and whiz to a puree. Set aside. Combine cumin, coriander, paprika, cayenne and coconut sugar in a bowl, then season. Brush the salmon with oil then rub all over with the spice mixture.

Preheat the grill to high and place the fish on a baking tray lined with foil. Grill for 5-6 minutes until blackened on the outside but just cooked in the centre. Set aside to rest, covered with foil, for 5 minutes. Whisk together 1/4 cup (60ml) olive oil with the remaining juice of 1 lime. Season. Spread the avocado puree on serving plates. Top with lettuce wedges and radish then flake over the salmon. Drizzle with the dressing and garnish with chervil to serve.

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