

☐ By checking this box you explicitly give your consent to BSH to use, store and/or transfer your personal data in accordance to the Privacy Policy.

## **PRIVACY POLICY**

### **1. RESPONSIBLE BODY**

BSH Household Appliances Manufacturing Private Limited ("BSH" / "We"), would like to thank you for visiting our **Website** and showing interest in our company and our products.

We take the protection of your personal data seriously. We have taken technical and organizational steps to ensure that the data protection regulations are observed by ourselves and our service providers.

In accordance with the applicable data protection regulations and our group policy, we have provided information below on the type, extent and purpose of the collection, processing and use of data obtained through our web based application.

### **2. PROTECTION OF PERSONAL DATA / PROTECTION OF PRIVACY**

Personal data is any information that can be used to discover your identity ("Personal Data"). This type of information can be for example, your name, mailing address, email address, or telephone number.

Securing your personal data is important to us, therefore, we conduct our business in compliance with the applicable local laws and our global data protection policy in order to keep your Personal Data protected at all times. As described below, you will get to know the kind of Personal Data collected by us, how do we use such information and with whom we share those information.

### **3. COLLECTING AND PROCESSING PERSONAL DATA**

You can visit our **Website** and gather information about our appliances without disclosing your identity. Through our website, we collect only such Personal Data about you, which you voluntarily choose to provide us.

### **4. SPECIFICATION OF PURPOSE**

Any Personal Data made available by you will be used and processed by us for the purposes for which you provided us with such data. Following are some of the examples of such usages;

- Share with you the tentative/shortlisted appliances list along with qty, MRP & product specifications basis our discussion

- Warranty purposes
- Use your requirement details for internal analysis.
- surveys or feedback (e.g. customer satisfaction)
- Customer service related topics
- News on Siemens & Bosch products and services
- Special promotions and/or an individualized service

At your request in writing, we will correct or delete information held about you, unless there are statutory retention period. To contact us in this regard, please use the contact information provided at the end of this Privacy Policy.

## **5. UTILIZATION**

In order to respond to your queries, it may be necessary that we store, process and use the data to understand and to react to your needs as quickly and efficiently as possible, we may contact you through SMS and / or emails for the following but not limited to them:

- process product and / or offer enquires and / or provide requested services.
- inform you about special offers\*.
- conduct surveys\*.

(\*only in case you have opted-in by checking the box at the registration page of the website)

## **6. SECURITY MEASURES**

BSH will take all necessary technical and organizational measures to protect your Personal Data against;

- improper or illegal deletion
- unauthorized alteration or transfer
- unauthorized disclosure or
- loss

We work with a range of different service providers to deliver Bosch the information service. Provided that we have bound these services providers to act under our strict instructions when processing data, as commissioned data processors in accordance with local Data Protection Laws, your consent is not necessary for these external parties to process your data.

If, in other cases, the data protection provisions require us to obtain your consent in order to furnish service providers with Personal Data relating to users of Bosch information service, we will inform you separately and will not pass on your data without your prior consent.

## **7. DATA OF MINORS**

Minors should not transmit any sort of personal data to us without consent of their parents or guardians.

## **8. CONTACTS**

If you have any comments, suggestions, questions or complaints, please do not hesitate to phone or email one of the contact persons listed in our Imprint. The Customer may opt-out at any time by (in the case of electronic communications) clicking the “unsubscribe” button, or contacting BSH at [BOM-boschhome-shopin@bshg.com](mailto:BOM-boschhome-shopin@bshg.com) , telephoning 18002661880.

## **9. DEVELOPMENT OF DATA PROTECTION PRINCIPLES**

As the offers in internet develop further, so will our data protection principles. We will regularly post changes to our data protection principle on this page, please check this page regularly to keep up-to-date.

If you are aggrieved by our usage or processing of the information that you have shared with us, you can address the same to the Grievance Officer for the redressal of your grievance.

The details of the Data Protection Officer are as under:

### **Address:**

#### **Data Protection Officer**

[IND\\_V\\_DPO@bshg.com](mailto:IND_V_DPO@bshg.com)

#### **BSH Household Appliances Manufacturing Pvt. Ltd.**

Arena House, 2nd Floor Main Building,

Plot No.103, Road No.12,

MIDC, Andheri East,

Mumbai- 400093.

Phone: +91 (22) 6751 8000