

Dear requestor,

You ask to be allowed to use the BSH logo for your own purposes. This is possible under certain circumstances. We therefore ask you to answer the following questions\*:

**YES NO**

1. **Is there a contractual regulation regarding the use of the logo?**

*Start-ups, cooperations, sponsorings etc. require a contractual arrangement. This can be done through an individual contract (through purchasing department or legal department).*

*If you have the relevant paragraph at hand, please enclose it.*

2. **Do you commit to the Code of Conduct of BSH?**

<https://www.bsh-group.com/responsibility/compliance-commitments>

3. **Do you want to use the BSH logo only for B2B purposes (not for end consumers)?**

Only for suppliers:

4. **Are you a supplier with a framework agreement (Rahmenvertrag)?**

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Date

Name

Signature

Please send the completed and signed document to your contact person at BSH. He or she will continue with the internal process. <https://designguide.bsh-group.com/document/562#/co-branding/bsh-and-other-logos/hand-over-bsh-logo-to-a-partner>

\* Questions 2 and 3 have to be answered with "yes", otherwise your request won't be successful.